Cyber Safety & Digital Citizenship
Guide for Parents

Digital Citizenship

There is an ethos to digital citizenship. This ethos can be represented through the behaviours that people demonstrate when using technology. These include:*

- etiquette: standards of conduct
- communication: the exchange of information
- education: teaching and learning
- access: full participation
- commerce: buying and selling
- responsibility: expectations of actions and deeds
- rights: extended freedoms
- safety: well being
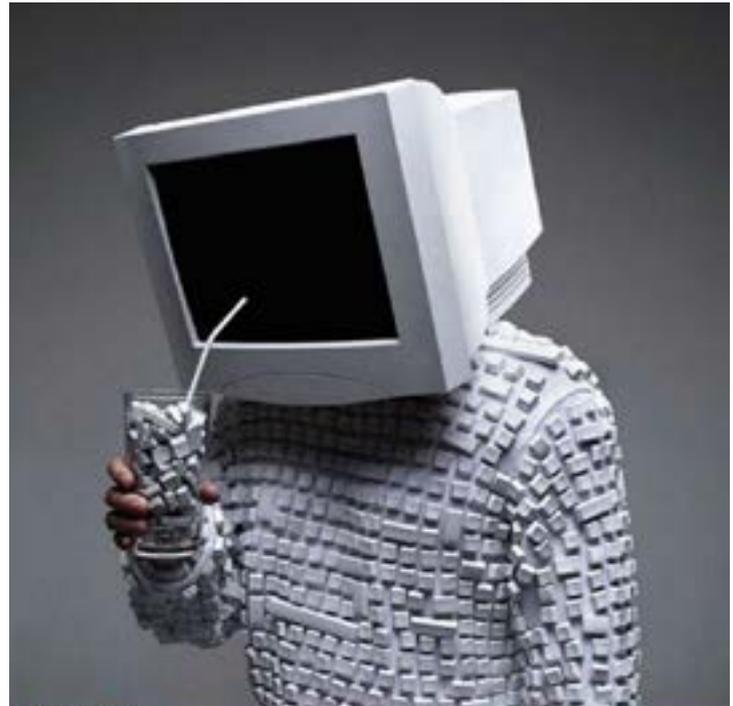   - security: precautions to ensure safety.

International Society for Technology in Education, 2004

Understanding your digital footprint.

Have you ever done a search for your self online? How about a search for your children? Don't just do a simple Google search, try different search engines, or search for pictures, videos, or media.

What goes on line, stays online, and there is nothing you can do about it. Even deleting posts, pictures, emails, or other messages, does not mean these cannot be found.

A resource for helping to understand this:
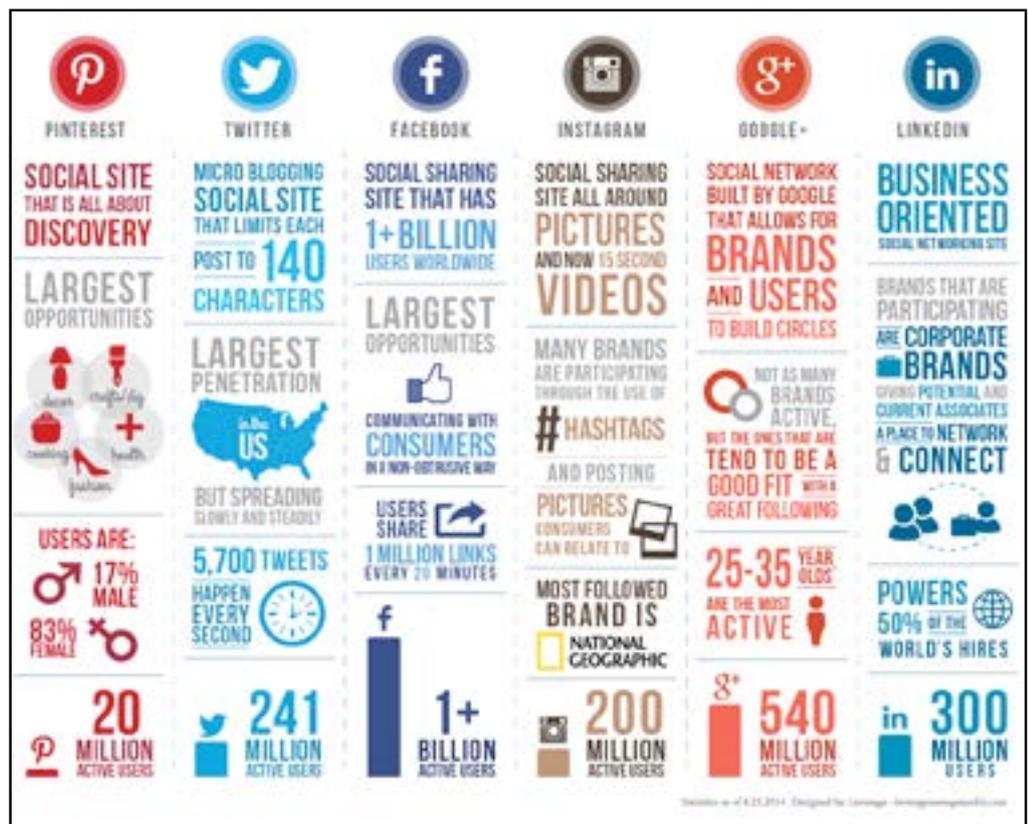www.gcflearnfree.org/internetsafetyforkids/4/print

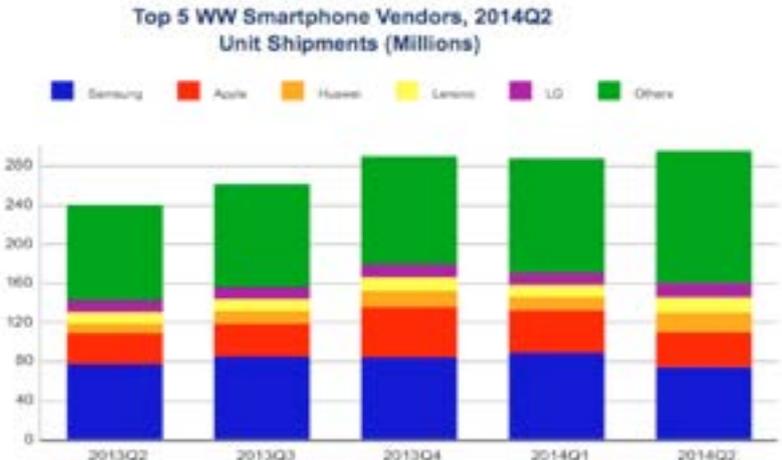**Parent involvement in social networks.**

If not friends or followers of their children's social networks, parents should at least have proficiency in some social networking tools. This way they can help their children set privacy and security, and help teach appropriate standards for online behaviour, as well as how to "make friends," and not enemies.

Relating Online Social Networking to Education

Social constructivist learning theory describes environments where students cooperate with other students to build knowledge. They do this through collaborative problem solving, project development, sharing ideas, or in depth discussions. Learning activities like this mimic the work activities that people encounter upon graduating from KICS. In traditional classroom environments, this occurs mostly in the classroom. With social networking a new channel opens to aid this learning, KICS believes that students should learn and acquire the skills of social networking that in the development of their digital citizenship.

PINTEREST — SOCIAL SITE THAT IS ALL ABOUT DISCOVERY. LARGEST OPPORTUNITIES. USERS ARE: 17% MALE, 83% FEMALE. 20 MILLION ACTIVE USERS

TWITTER — MICRO BLOGGING SOCIAL SITE THAT LIMITS EACH POST TO 140 CHARACTERS. LARGEST PENETRATION in the US BUT SPREADING SLOWLY AND STEADILY. 5,700 TWEETS HAPPEN EVERY SECOND. 241 MILLION ACTIVE USERS

FACEBOOK — SOCIAL SHARING SITE THAT HAS 1+ BILLION USERS WORLDWIDE. LARGEST OPPORTUNITIES. COMMUNICATING WITH CONSUMERS IN A NON-OBTRUSIVE WAY. USERS SHARE 1 MILLION LINKS EVERY 20 MINUTES. 1+ BILLION ACTIVE USERS

INSTAGRAM — SOCIAL SHARING SITE ALL AROUND PICTURES AND NOW 15 SECOND VIDEOS. MANY BRANDS ARE PARTICIPATING THROUGH THE USE OF #HASHTAGS AND POSTING PICTURES CONSUMERS CAN RELATE TO. MOST FOLLOWED BRAND IS NATIONAL GEOGRAPHIC. 200 MILLION ACTIVE USERS

GOOGLE+ — SOCIAL NETWORK BUILT BY GOOGLE THAT ALLOWS FOR BRANDS AND USERS TO BUILD CIRCLES. NOT AS MANY BRANDS ACTIVE, BUT THE ONES THAT ARE TEND TO BE A GOOD FIT WITH A GREAT FOLLOWING. 25-35 YEAR OLDS ARE THE MOST ACTIVE. 540 MILLION ACTIVE USERS

LINKEDIN — BUSINESS ORIENTED SOCIAL NETWORKING SITE. BRANDS THAT ARE PARTICIPATING ARE CORPORATE BRANDS GIVING POTENTIAL AND CURRENT ASSOCIATES A PLACE TO NETWORK & CONNECT. POWERS 50% OF THE WORLD'S HIRES. 300 MILLION USERS

Understanding How Social Networks are Used

Number of smartphones being produced in the world	Amount of social networking going on

Top 5 WW Smartphone Vendors, 2014Q2
Unit Shipments (Millions)

Legend: Samsung, Apple, Huawei, Lenovo, LG, Others

http://thejournal.com/articles/2014/08/05/report-smartphone-shipments-to-top-300-million-in-third-quarter.aspx

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Discussion Questions

Q1. Why is the information in these two charts relevant?

Q2. At what age do you think social networking begins?

Q3. Who should be responsible for teaching the skills and responsibilities of social networking? Strangers? Parents? Teachers?

Q4. What are some guidelines that parents and teachers should share?

	Visitors per month
facebook	900,000,000 visitors per month
Twitter	310,000,000 visitors per month
LinkedIn	255,000,000 visitors per month
Pinterest	250,000,000 visitors per month
Google+	120,000,000 visitors per month
tumblr	110,000,000 visitors per month
Instagram	100,000,000 visitors per month

http://www.ebizmba.com/articles/social-networking-websites

Minimum age requirements

As of now, in the United States the minimum age to use Facebook, Instagram, Pinterest, Tumblr, Goodreads, Google, and LinkedIn the age is 13. This varies from country to country. For example, in Spain, the minimum age is 14.

Note, Twitter has no published age restrictions.

Teacher controlled social networks provide safe channels where students can learn these skills. Examples of these found at KICS include:

Moodle   Edmodo

Padlet

While these provide different levels of security or anonymity, they often lack access to the resources of the wide world that other networks provide.

Why should students be encouraged to use social networking tools?
1. Increase literacy
2. Essential 21st century skill
3. Gain understanding of risk potential
4. Develop research abilities
5. Gain critical thinking skills
6. Strengthen personal and familial relationships
7. Develop contacts with peers with similar interests
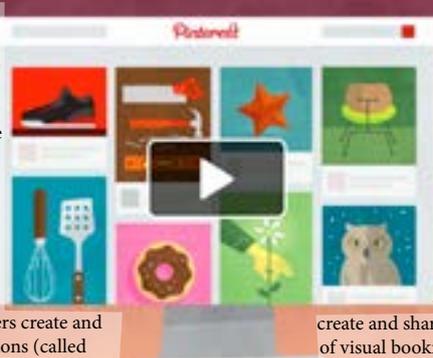8. Sharing content of self-expression and identity

Social network use in the United States

AVERAGE MONTHLY USE PER VISITOR
in hours

Network	Hours
facebook	6:33
twitter	0:36
Linked in	0:17
myspace	0:12
Google+	0:06
tumblr	1:38
Pinterest	1:17

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Tumblr lets you effortlessly share anything.
Post text, photos, quotes, links, music, and videos from your browser, phone, desktop, email or wherever you happen to be. You can customize everything, from colors to your theme's HTML.

What is a Tweet?
A Tweet is an expression of a moment or idea. It can contain text, photos, and videos. Millions of Tweets are shared in real time, every day.

LEARN THE LINGO

RETWEET
Share a Tweet with your followers. You can even add your own thoughts before you share it.

If only Bradley's arm was longer. Best photo ever. #oscars
pic.twitter.com/C9U5NOtGap

How It Works

Goodreads is a free website for book lovers. Imagine it as a large library that you can wander through and see everyone's bookshelves, their reviews, and their ratings. You can also post your own reviews and catalog what you have read, are currently reading, and plan to read in the future. Don't stop there – join a discussion group, start a book club, contact an author, and even post your own writing.

Signing up is simple — you just enter your name, email, and a password.

If you are a published author, take a look at the **Goodreads Author Program.**

What is Instagram?

Instagram is a fun and quirky way to share your life with friends through a series of pictures. Snap a photo with your mobile phone, then choose a filter to transform the image into a memory to keep around forever. We're building Instagram to allow you to experience moments in your friends' lives through pictures as they happen. We imagine a world more connected through photos.

Facebook
Product/Service

Timeline About Photos

About
The Facebook Page celebrates how our friends inspire us, support us, and help us discover the world when we connect.

Mission
Founded in 2004, Facebook's mission is to give people the power to share and make the world more open and connected. People use Facebook to stay connected with friends and family, to discover what's going on in the world, and to share and express what matters to them.

Social Networking Resources
Handbook: www.connectsafely.org/pdfs/fbparents.pdf

Websites about social networking
social-networking-websites-review.toptenreviews.com

Facebook related
www.commonsensemedia.org/blog/facebook-for-parents
www.facebook.com/safety/groups/parents/
www.ikeepsafe.org/parents/parents-guide-to-facebook/

Twitter related
support.twitter.com/groups/33-report-a-violation/topics/166-safe-ty-center/articles/470968-safety-parent-and-teen-tips

Instagram related
http://internet-safety.yoursphere.com/2012/02/instagram-is-it-okay-for-kids-what-parents-need-to-know/

Pinterest
http://moms.popsugar.com/How-Use-Pinterest-Your-Children-27333019

Safety Matters

Ergonomics and body posture

Children need to be taught and encouraged to use electronic devices in a responsible way to prevent various physical injuries.

Desktop Computers
- How, where, and for how long are they sitting, or standing?
- What stresses are put on the neck, back, wrists, shoulders?
- Is this good long term healthy posture?

Laptop Computers
- How, where, and for how long are they sitting, or standing?
- What stresses are put on the neck, back, wrists, shoulders?
- Is this good long term healthy posture?

iPads and other tablets
- How, where, and for how long are they sitting, or standing?
- What stresses are put on the neck, back, wrists, shoulders?
- Is this good long term healthy posture?

Smart Phones
- How, where, and for how long are they sitting, or standing?
- What stresses are put on the neck, back, wrists, shoulders?
- Is this good long term healthy posture?

Location of the computer or computing device?
Time limits, amount of access?

Passwords
Sharing a password is like sharing a toothbrush

Safety Considerations
1. Access, security, identification and passwords
2. Be productive, learn something new
3. Talk and discuss, gain a common understanding of appropriate behaviour
4. Being a good ambassador of the school and the family; be careful what and how you share
5. Avoid clicking on advertisements, and do safe searches
6. Avoid giving private information to strangers
7. Have an antivirus program
8. No spamming or flaming; no online retaliation
9. Search for yourself on line
10. Understand time limits, priories and responsibilities

Potential Risks
1. Bullying,
2. Sharing too much information
3. Vulnerability to predatory adults
4. Sharing photos or video that you later regret
5. Exposure commercial advertisements not age appropriate
6. Risk of identity theft
7. Reduced amount of time for physical activity

Courtesy of DavesDailyDose.com

THIS MODERN LIFE:

WORK   HOME   PLAY   SLEEP